

## Seminar on Cultivation and Development of Commodity Markets for Developing Countries

Name	Seminar on Cultivation and Development of Commodity Markets for Developing Countries		
Organizer	Free Trade Development Board of Zhejiang Province		
Time	2024-05-15 -- 2024-05-28	Language for Learning	English
Invited Countries	Developing countries		
Number of Participants	25		
Requirements for the Participants	Age	Under 45 for officials at or under director's level; under 50 for officials at director general's level.	
	Health	In good health with health certificate issued by the local public hospitals; without diseases with which entry to China is disallowed by China's laws and regulations; without severe chronic diseases such as serious high blood pressure, cardiovascular/cerebrovascular diseases and diabetes; without metal diseases or epidemic diseases that are likely to cause serious threat to public health; not in the process of recovering after a major operation or in the process of acute diseases; not seriously disabled or pregnant.	
	Language	Capable of listening, speaking, reading and writing in English during the training	
	others	Family members or friends shall not follow	
Host City	Hangzhou City, Zhejiang Province	Local Temperature	Spring: Temperature 15 °C -25 °C
Cities to visit	Yiwu City, Yongkang City, Shaoxing City, Zhejiang Province, Putian City, Fujian Province	Local Temperature	Yiwu City 12 °C -18 °C, Yongkang City 11°C-19°C, Shaoxing City 10°C-20°C, Putian City 18°C-24°C
Notes	<p>1. Please prepare research materials related to Commodity Markets for exchange and discussion; 2. Please bring formal or national clothing or leadership uniforms to attend formal activities, prepare light-weight shoes and sportswear to participate in sports courses or use relevant sports facilities; 3. Please bring a small amount of commonly used medicines to prevent and control malaria, cold and others; 4. Computers are not provided in the hotel. Please bring them with you if necessary; 5. In principle, individuals are not allowed to change their tickets to and from China; If it is necessary, please contact the business office to handle the ticket change according to the procedures. If you cannot leave on time due to special circumstances, or there is a flight delay during the transfer, please contact the business office or the project leader in time to inform the latest flight so as to arrange the pickup; 6. Please confirm whether it is necessary to re-register baggage when transferring; After the flight lands to claim baggage, please wait patiently at the international arrival exit (or the domestic arrival exit), and the staff will pick you up with the name board of "Free Trade Development Board of Zhejiang Province". If you wait more than 15 minutes, you can communicate with the project contact person by telephone.</p>		

Contact of the Organizer	Contact Person(s)	Mr.SHENG Yanping
	Telephone	0086-17757107400(Mr.SHENG)
	Cell	0086-17757107400(Mr.SHENG)
	Fax	0086-571-87156499(Mr.SHENG)
	E-mail	40626255@qq.com(Mr.SHENG)
About the Organizer	<p>Free Trade Development Board of Zhejiang Province, formerly known as the Training Center of Department of Commerce of Zhejiang Province, is a subordinate institution of Department of Commerce of Zhejiang Province, specializing in business field training. Since 2012, it has undertaken the foreign aid training program of the Ministry of Commerce, and has undertaken 75 training courses in total, training a total of 2,352 people from 87 countries and 2 international organizations. The training content covers human resources management, tourism and hotel management, sports and other business topics. The training objects include officials and technical personnel at all levels. Our unit has the experience of undertaking training courses in e-commerce, foreign trade, certification, free trade, legal system, etc., and there are tens of thousands e-commerce instructors who are trained and certified by the board.</p>	

Seminar Content	<p>Main training courses and content introduction:</p> <p>This training course will feature the cultivation of commodity trading markets, showcasing typical practices such as the cultivation and development of commodity trading markets in Zhejiang, planning and standardized management of commodity market construction, construction of agricultural product market systems and rural revitalization. In the classroom, the focus will be on topics such as the development of service markets and consumption upgrading, the development and transformation of China's commodity market trading system, and the promotion of commodity market models through the digital economy, Guide students to apply effective methodologies, provide on-site solutions for promoting commodity trading markets in developing countries, invite experts from Zhejiang commodity trading markets to the classroom for exchange, and promote multi-dimensional cooperation between Zhejiang and developing countries in commodity trading markets. In addition, the training course will also arrange experiences of Chinese characteristic culture, including tea ceremony, martial arts, Chinese characters, Hanfu, etc., as well as visits to Yiwu Trade City and other professional commodity markets, which have over 2 million categories of small commodities. The training site will also set up student national investment information and export commodity information walls for Zhejiang enterprises to connect. Welcome students to bring their country's investment catalog and export product information to China.</p> <p>1. Special lecture: To enable students to fully understand the basic concepts of commodity trading markets and the current development status of commodity trading markets, master the means of industry planning and development of commodity trading markets, and plan to invite renowned professors such as Zhejiang University, Zhejiang University of Commerce, and China University of Metrology to give on-site lectures.</p> <ol style="list-style-type: none"> <li>(1) China's national conditions</li> <li>(2) Chinese history and culture</li> <li>(3) Development of service market and upgrading of consumption</li> <li>(4) Planning and standardized management of commodity market construction</li> <li>(5) Construction of Agricultural Product Market System and Rural Revitalization</li> <li>(6) The Development and Transformation of China's Commodity Market Trading System</li> <li>(7) Digital Economy Boosts the Model of Commodity Market</li> <li>(8) Building a talent development system for enterprises</li> <li>(9) Strategies, experiences, and effects of bilateral trade between China and developing countries</li> <li>(10) The Current Status and Future Trends of Digital Economy Development in China and Zhejiang</li> </ol> <p>2. Symposium and Exchange: Deeply understand the typical cases of digital economy promoting the development of commodity markets in the cultivation industry of commodity trading markets today, explore market construction plans based on Zhejiang's characteristics, and carry out cooperation between China and developing countries in the field of commodity trading markets.</p> <ol style="list-style-type: none"> <li>(1) Exchange commodity wholesale model in Shaoxing</li> <li>(2) Case sharing of Zhejiang's characteristic commodity market construction</li> <li>(3) Analysis of the cross-border e-commerce industry's overseas expansion model in the small commodity market</li> <li>(4) Experience in Innovative Rural E-commerce Models and Integrated Development of Poverty Alleviation and Poverty Alleviation</li> <li>(5) Building an integrated supply chain platform for commodity trading markets</li> </ol> <p>3. Visit and inspection: Visit Manshili and Alibaba to investigate classic cases of cultivating and developing commodity trading markets; Conduct in-depth analysis of the development of the small commodity market and experience the excellent achievements of the Zhejiang commodity trading market on site. The inspection points have effectively enriched our practical understanding of the commodity trading market and promoted the use of aid to promote trade.</p> <ol style="list-style-type: none"> <li>(1) Visit Wanshili to investigate the digital empowerment of silk cultural products</li> <li>(2) Go to the north to investigate the development of live streaming e-commerce in Zhu</li> <li>(3) Visit Yiwu Trade City to inspect the small commodity market</li> <li>(4) Visit Alibaba to inspect eWTP</li> <li>(5) Visit Hangzhou Xuhang Network Technology Co., Ltd. to inspect information technology to promote brand incubation</li> </ol>
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